

LUCY WOODS CV

PROFILE

Having spent almost four years as a Researcher at the executive search firm, Rees Draper Wright, Lucy is now pursuing her passion for travel journalism full time. She has set up her own business, Lucy Woods Travel, and secured her first contract with Amazing Wonders, a new travel guide series.

NCTJ accredited qualification in magazine journalism, including 100 WPM shorthand. Enthusiastic and diligent worker able to work to tight deadlines. Commercially aware with an editorial focus on travel and archaeology. Interested in current affairs.

WORK HISTORY

May 2017-Present

Business Owner, Lucy Woods Travel

- I offer the following services:
 - Travel writing: experience writing 'Top 10s' and 'World's Best' style articles as well as travel news, reviews and more serious articles about environmental and social impacts of the travel industry. My personal style is fun, entertaining content that is very well researched. I most enjoy writing about people, which partly stems from my studies in anthropology at university.
 - Editing: experience editing websites, book proposals and travel features.
 - Blogging: comfortable with using Wordpress and basic knowledge of HTML.
 - Sub-editing: I have excellent spelling and grammar skills and four years of experience proofreading and editing research documents at Rees Draper Wright.
 - Social media management: posting regularly on Twitter, Facebook and Foursquare.
- Currently engaged on a three-month contract (ending 31 July 2017) with Amazing Wonders where I am responsible for approaching prospective publishers as well as helping to develop their digital platform. I have written sections for the Amazing Wonders Italy travel guide, which is due to be completed in October 2017. I also set up and regularly engage with followers on the Amazing Wonders Twitter and Facebook accounts.
- Since starting this role in May 2017, I have built an excellent network in travel publishing, building contacts with the likes of Footprint, Insight Guides, Avalon Travel, Trailblazer and Bloomsbury. I have also developed a very thorough knowledge of the guide book industry and compiled and presented research on relevant travel trends.
- I post a regular blog on my website, lucywoods.co.uk, called *Travel Anecdotes*: a 'quick reads' style blog about my travel experiences and living in London. Posts are SEO optimised, amusing and informative, avoiding self-indulgent prose.

July 2013-Present

Freelance Journalist, London

- Pitch and write travel articles and features for a number of publications including The Travel Magazine, Current World Archaeology, The Researcher Forum and The Guardian.
- Built up an excellent network in the travel industry with writers, bloggers, editors, publishers and travel experts.
- Editorial published in 2015/2016 includes several travel features, a book review and a corporate piece on working as a Researcher in an executive search firm. I also had a feature published in The Travel Magazine about cycling in Romania, sponsored by both The Global Heritage Fund (GHF) and the Slow Cyclist.
- Worked closely with GHF as a volunteer between 2013 and 2016. I regularly attended GHF events and through networking help to promote the charity. As well as pitching and writing my own articles, I also worked closely with journalists to publish editorial and news content to promote GHF and their affiliates.

October 2013-May 2017

Researcher, Senior Researcher, and Principal Researcher at Rees Draper Wright (RDW), London

RDW is a premier executive search firm focusing on Partner/Director hires in management consulting. The firm was acquired by InterQuest Group in the summer of 2016.

- Led and executed multiple research projects in areas such as financial services, technology consulting and cyber security. Worked in diverse locations including London, Germany, Russia and North America.
- Fearless in regards to cold calling and genuinely enjoys client/candidate engagement.
- Conducted market mappings, gathered market data and answered complex questions presented by clients. This is primarily through online research and speaking with senior level executives to answer the most difficult questions. Produced first-class research documents to tight deadlines.
- Played a significant role in the design, build and launch of InterQuest's Corporate Social Responsibility Programme in partnership with Tomorrow's People, an innovative national employment charity. Set up InterQuest's first major fundraising campaign, for employees to take part in Tough Mudder this September 2017.
- Involved in the hiring and development of new researchers and acted as a valuable coach and mentor to junior employees.
- Developed excellent spelling, grammar and proofreading skills.
- Responsible for setting up and contributing to RDW's social media presence on Twitter.

April 2013–July 2013

Editorial Intern at The Travel Magazine, France

- Worked closely with the Managing Editor and Marketing Director of The Travel Magazine (online publication) in almost every aspect of online marketing and publishing including writing, editing, researching articles, social media management and subbing.
- Wrote over 20 articles published by The Travel Magazine including features and news.
- Gained extensive experience in social media marketing, particularly with Twitter and Facebook. I regularly engaged with close to a million Twitter followers on @TravelMagazine.

April 2013–July 2013

Media Manager for WhichBudget.com (global flight search engine), France

- Responsible for promoting the website and communicating with a highly interactive community. This included researching stories for the blog, writing and editing, and engaging the WhichBudget audience through Facebook and Twitter.

February 2013–March 2013

Intern at Current Archaeology (print magazine), London

- Researched, compiled and edited the annual Current Archaeology Digs Guide. The project involved liaising with dozens of archaeologists via phone and email to write and edit dig entries. I also worked closely with the Current Archaeology Designers, Advertisers and Editor (Matt Symonds) to compile the guide, research excavations, conduct interviews and obtain high-quality photographs.

October 2011-June 2012

University of Bristol Telethon Senior Caller

- Out of the 5 Senior Callers, I raised the largest amount of money overall by double, and had the highest giving rate (at 59%).
- Interviewed applicants for the role of telethon fundraiser, developing my communication skills.
- Motivated callers throughout the year and helped them to improve both calling style and self-confidence.

October 2010–June 2011

University of Bristol Telethon Caller

- Contacted University of Bristol alumni to update their details, develop a rapport, and ask for donations to the University's Centenary Campaign.
- After several months I was asked to call the 'Pioneers', our most wealthy alumni. In one instance, I obtained a £15,000 donation from one of these Pioneers.

2008–2012

Runner at RDF Media, Telethon caller at Bryanston School, catering assistant, university open day marshal and filing assistant. I was also a regular contributor to my university newspaper, Epigram, and one of my stories was published as front-page news.

HONOURS AND AWARDS

February 2017

Shortlisted for the annual InterQuest awards for 'Outstanding Contribution to RDW'.

June 2012

Bristol Plus Award, University of Bristol

Attended several interview and networking workshops, as well as a week-long media course.

June 2011

Shortlisted for the University Ambassador of the Year Award, University of Bristol

Nominated for the 'Ambassador of the Year' category in the Union Awards for my work in telethon fundraising.

EDUCATION

September 2012-January 2013

- **NCTJ Diploma in Magazine Journalism at Up To Speed Journalism, Daily Echo, Bournemouth**
Completed modules in Media Law, Public Affairs, and Reporting, as well as 100 WPM Shorthand.

September 2009-July 2012

University of Bristol, BA Archaeology and Anthropology, First-class honours

- Dissertation: The Politics of Human Burial: Who can lay Claim to the Dead?

September 2004-July 2009

Bryanston School, Dorset

- A levels: English (A), Classical Civilisation (A), Biology (B)
- GCSEs: 9 subjects (3 A*, 6 A)

INTERESTS/HOBBIES

Travel: I have been fortunate enough to travel to several continents as an adult and I have also lived abroad in the South of France. Travel highlights include Peru, South Korea and Egypt. I am also travelling to China later this year.

Archaeology: Attended several archaeological digs including sites in Peru (where I spent a total of two months excavating) and North Carolina.

Reading: Keenly interested in current affairs and regularly read The Week and The Telegraph as well as keeping up with online news (BBC News, Guardian Online). I also subscribe to Current World Archaeology.

Sport: Enjoy playing team sports. Competed in the 1st and 2nd netball teams throughout school. At different points throughout University, I attended the badminton, ski, and taekwondo societies. I love running and completed two competitive 10km races in 2015. I was responsible for setting up and captaining RDW's tag rugby team. I now compete once a week with a tag rugby team in Clapham.